

The UK Plastics Pact: Benefits & Financial Contributions

What Members can Expect

The UK Plastics Pact is a unique collaboration which brings together businesses from across the entire plastics value chain. Members of The UK Plastics Pact are at the forefront of generating a fundamental change to the way plastic packaging is designed, produced, used, re-used, disposed of and reprocessed.

Members and Supporters of The UK Plastics Pact work collaboratively as industry leaders to identify how to tackle the big challenges in meeting the collective targets and transforming the plastics system.

Benefits of Participation

Demonstrate your contribution to a circular economy for plastics	The UK Plastics Pact targets ensure that plastic is kept in the economy and out of the natural environment. By working towards the targets, Members are demonstrating how they are supporting the move to a circular economy for plastic, reducing the reliance on virgin materials and reducing carbon impact.
Prepare for Government legislation	With a suite of policy measures designed to reduce the impact of plastic packaging on the horizon, The UK Plastics Pact helps Members prepare for policy changes and minimise exposure to future taxes whilst hearing direct from Government policy leads.
Meet customer and investor demands for evidence of sustainability	Stakeholders increasingly require businesses to demonstrate how they are taking action towards their CSR/ESG goals and developing corporate sustainability strategies. The Pact provides the framework for tangible action on plastic packaging, increases the visibility of Members' actions and provides recognition for demonstrating outstanding leadership in the UK.
Future proof your business	The unique positioning of the Pact between Government and industry ensures Members are informed of future developments, understand how the market is likely to evolve and adopt strategies to meet future demands.
Measure and target your impact	Measurement helps Members demonstrate progress, identify areas for improvement and benchmark performance against their peers. The UK Plastics Pact's evidence-based guidance and team of Technical Experts identify actions which will make the most impact, helping Members to focus their effort and avoid unintended consequences.
Work collectively with your peer group & the	The UK Plastics Pact enables networking and collaboration in a pre-competitive space, so that key players can work together, have dialogue with government, share best practice, take a collective

wider plastic packaging supply chain	supply chain approach and share learning from pilots and trials. Collaboration provides a cost-effective way of solving practical problems and delivers the system change needed to transform plastic packaging. The UK Plastics Pact identifies opportunities for consistent action across peer groups and identifies where collective action across the whole chain will deliver efficiencies that individual businesses lack the power to achieve. The UK Plastics Pact continually monitors its activities to ensure compliance with competition law.
Apply best practice while sharing costs and insights	Members receive help to identify where to focus effort in reducing the impact of plastic packaging. They share the costs (with other organisations and Governments) in tackling issues that cannot be solved individually. The UK Plastics convenes businesses to pilot solutions and share learning, giving cost-effective access to new insights. The UK Plastics Pact also facilitates access to funding and grant opportunities.
Use world leading citizen insight to shape your citizen campaigns and behaviour change activity	WRAP's behaviour change unit has a wealth of insight and evidence to help Members shape their campaigns and citizen engagement, ensuring their investment in citizen facing activity achieves the long term behaviour change it deserves.

What's available to Full Members?

The UK Plastics Pact helps each **Full Member** secure value by providing:

- Benchmarked feedback on your progress against a set of Member expectations in line with The UK Plastics Pact targets
- Benchmarked feedback on your progress towards the quantitative targets for The UK Plastics Pact against The UK Plastics Pact membership
- Access to the latest insights on consumer behaviours around packaging and to citizen engagement strategies
- Opportunities to take part in consumer campaigns and behaviour change intervention
- Opportunities to join other businesses, Governments and experts to tackle practical issues through collaborative action groups, sprint groups and pilot projects
- Access to an annual Members-only event to share best practice and network with peers
- Access to a dedicated Business Account and a finite amount of technical support to help you prioritise actions in your business and advise on implementation through an individual action plan
- Early access to new tools, evidence, market assessments, guidance and case studies created across The UK Plastics Pact, and Member webinars on how to make best use of them
- Access to regular Member-only communications, including monthly updates and Member-only webinars
- The opportunity to host WRAP-delivered or supported workshops to upskill and engage your wider internal teams

- Media publicity including supporting quotes for your Press Releases, mentions in media interactions and announcements and promotion of your own media activity
- License to use The UK Plastics Pact logo to show your commitment to leadership and measurable change
- Access to non-public reports and guidance

What's available to Associate Members?

The UK Plastics Pact helps each **Associate Member** secure value by providing:

- Access to the Associates Platform, containing non-public reports and guidance
- Access to new tools, evidence, market assessments, guidance and case studies created across The UK Plastics Pact, and webinars on how to make best use of them
- Regular one-to-many communications, including monthly updates and Member-only webinars
- Access to outputs from The UK Plastics Pact collaborative action groups and sprinter groups to understand priorities and take learnings to apply to business action plans
- License to use The UK Plastics Pact logo to show your commitment to leadership and measurable change
- Feedback on your progress towards the targets.
- Access to experts for technical advice and guidance through the online Platform
- The opportunity to buy additional 1-2-1 sessions

Financial contributions:

Full and Associate Members pay an Annual Contribution towards the costs of the working groups, individual engagement, progress measurement, collaborative projects, evidence and tools. Full Members pay a flat fee and/or turnover contribution, based on their turnover of UK sales/operations; Associate Members pay an annual flat fee.

The Annual Contribution is payable as set out in the Terms & Conditions. Please find details of the Annual Contributions for financial year 2024/2025 in the table below. Full and Associate Members will be notified of the Annual Contributions applicable to following financial years in due course.

The UK Plastics Pact Full and Associate membership is contingent on Members sharing packaging data and evidence of the actions they take towards the targets annually.

Annual Contributions

	Full Member	Associate Member
Contribution	Turnover based contribution (see table below)	£4,250 excl. VAT

*per annum from 1 April 2024

Turnover-based Contribution Rates:

Turnover of UK sales/operations	Annual Contribution (Excl. VAT) 2024/2025
Over £10bn	£31,520
£1bn-£9bn	£25,220
£500m-£999m	£18,920
£250m- £499m	£12,630
Up to £249m	£6,320

*NB: All fees and contributions quoted are exclusive of VAT unless stated otherwise. VAT is 20% where applicable. WRAP has the right to review contribution rates annually. Per annum from 1 April 2024